



SOCIAL MEDIA BUSINESS

PAVE's Latest Campaign is Shattering the Stigma in Marginalized Communities

ENTERTAINMENT LIFE SPORTS

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Shattering the Stigma: Empowering Marginalized Survivors is a groundbreaking national campaign dedicated to raising awareness and shattering the silence about sexual violence in marginalized communities.

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 – ([Newswire.com](https://www.newswire.com))

PAVE announces its newest campaign Shattering the Stigma: Empowering Marginalized Voices. Shattering the Stigma is



Shattering the Stigma

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raising awareness about the marginalized communities within the world of sexual assault advocacy. Too often, only the voices of straight, white, cis-gendered women survivors are supported in advocacy — PAVE is changing that.

Stigma in your community?
Please visit:
ShatteringTheSilence.org/Shattering-The-Stigma.

Launching **July 19-25**, Shattering the Stigma will feature inclusive content that highlights intersectionality and empowers male survivors, survivors of color, survivors with disabilities, LGBTQ+ survivors and survivors who are sex workers. Content will include graphics, videos and events.

PAVE intern Shivali Vishwakarma ideated the campaign during her summer internship. Vishwakarma said, “Sexual assault affects not only women, but men, people of color, people with disabilities, the LGBTQ+ community, and sex workers. We need to shatter the stigma and uphold these voices in our advocacy.”

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Shattering the Stigma became a passion project for several PAVE summer interns who had personally felt the void in inclusive, intersectional sexual assault advocacy. Partnering with Children's Advocacy Center Kent County, BMORE BLXCK, Native Health, Bay Area Women Against Rape (BAWAR), Brave Minds Psychological Services, Wings For LIFE International, The Rape Crisis Center, Center for Arkansas Legal Services, Summit Advocates, Endless Possibilities LLC, The Purple Door, Albany County Crime Victim and Sexual Violence Center, Kansas City Anti-Violence Project, Rise Above Violence, and other nationwide partners, Shattering the Stigma is working to fill that void and create inclusive advocacy for survivors.

Survivors in marginalized communities, especially those in the intersections, face unique barriers to accessing help and resources due to stigmatization. By uplifting these voices, we are supporting inclusive sexual assault

advocacy. Shattering the Stigma is working to fill that void and create inclusive advocacy for survivors.

Shattering the Stigma is one of PAVE's several campaigns that is shattering the silence and helping survivors find hope. Shattering the Stigma directly follows PAVE's Pride Campaign that highlighted LGBTQ+ activists, allyship, support, resources and more. Shattering the Stigma is preceding several more intern-led campaigns including "The Red Zone Campaign" focused on college students returning to school in the fall.

To follow along with Shattering the Stigma: Empowering Marginalized Communities, follow @PAVEinfo on Instagram, Twitter and TikTok, and Promoting Awareness Victim Empowerment on Facebook.

PAVE is a movement creating a world free from sexual violence and building communities to support survivors. PAVE empowers students, parents, and civic leaders to end sexual violence. Since 2001, PAVE has trained over 500,000 college students and over 15,000 professionals, including military, and has reached millions through social and traditional media. For more information on PAVE's work, please visit [ShatteringTheSilence.org](https://www.ShatteringTheSilence.org).

To become the movement by shattering the stigma in your community, please visit: [ShatteringTheSilence.org/Shattering-The-Stigma](https://www.ShatteringTheSilence.org/Shattering-The-Stigma).

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